



# **NATIONAL BLOG WRITING COMPETITION '1.0'**

**On "Startup Laws & Investment Advisory"**

**by**

**Startup Cell & Centre for  
Innovation, Incubation & Legal  
Entrepreneurship, CNLU Patna  
in Association with  
PANDA Law**



*Marketing & Knowledge Partners*



LL.B Mania

# **ABOUT CNLU, PATNA**

CNLU was established under the Chanakya National Law University Act, 2006 (Bihar Act No. 24 of 2006) on July 15, 2006, with the altruistic goal of serving society by disseminating high-quality legal education and legal awareness. CNLU provides quality multi-disciplinary education in legal studies, keeping in view the demands of the global economy on the one hand and the needs of the domestic society on the other hand. It organizes advanced studies and promotes research in all branches of law to promote cultural, legal and ethical values with a view to promote and foster the rule of law and the objectives enshrined in the Constitution of India.

## **ABOUT CIILE & STARTUP CELL**

Centre for Innovation, Incubation, and Legal Entrepreneurship is a not-for-profit Centre at CNLU. CIILE encourages start-ups in the areas of Legal and Social Entrepreneurship within the institute and the society at large. The goal of CIILE is to promote start-ups, and entrepreneurship as viable career options and as a means to make a social and strategic impact.

The startup Cell in CNLU was established by the Department of Industries, Govt of Bihar under the Bihar Startup Policy 2022. The objective of the Startup cell is to foster an entrepreneurship culture in the university and its surroundings. It focuses on mentoring, resources, and networking to help students transform innovative ideas into viable startups, promoting self-employment and innovation culture. It also provides help in IP Filing, Terms of Use, Privacy Policy, and Agreement drafting to startups and small businesses.

# **ABOUT PANDA LAW**

**Panda Law is a full-service law firm with a special focus on technology. The team advises technology clients across sectors such as finance, education, gaming, health, food and agriculture, e-commerce and logistics, and media and entertainment providing them with end-to-end solutions for their businesses. Panda Law Operates with offices in New Delhi, Noida, Chennai & Guwahati.**

## **ABOUT THE COMPETITION**

**The National Blog Writing Competition invites budding writers, legal enthusiasts, and financial experts to explore and articulate the dynamic landscape of startup laws and investment strategies. Whether you're a seasoned professional or a novice in these fields, this platform offers a unique opportunity to share your insights, gain recognition, and contribute to the knowledge pool. Join us in fostering a deeper understanding of the legal and financial intricacies that drive startup success. Unleash your creativity, share your expertise, and be part of this exciting intellectual journey. Get ready to write your way to recognition!**

# **ABOUT OUR KNOWLEDGE AND MEDIA PARTNERS**

## **LEGAL BITES**

Legal Bites is an E-learning platform launched in 2016. Within four years of our inception, we have been recognized as the “Best Online Law Education Platform 2020” by APAC Insider at the Indian Excellence Awards and have also been voted sixth amongst the top 60 Indian Law Blogs by Feedspot. Legal Bites prides itself as being one of the fastest-growing law portals in India with our website garnering more than 1 million page views every month. With an aim to democratize and simplify the legal language or “legalese” for the cosmopolitan audience, our focus lies in imparting relevant knowledge of the law to our readers. Our purpose is to become a definitive guide for all things legal.

## **LL.B MANIA**

LL.B Mania is registered in MSME, Government of India (UAM No. JH-04-0001870). A distinguished firm specializing in providing exceptional legal journalism, insightful legal blogs, and proficient freelance contract drafting services to esteemed lawyers and law firms PAN India and globally. Our unwavering commitment to excellence and precision distinguishes us as a leading authority in the realm of legal content creation. Our range of services extends to encompass a myriad of professional solutions, including ghostwriting and copywriting services. Whether you seek to enrich your legal blog with well-researched articles or aspire to elevate your law firm's online presence through captivating copy, our team is equipped to address all your content needs.

# THEMES

## **1. Unlocking Growth: How Startups Can Harness IP Financing for Success**

**Leveraging IP Assets & IP Financing for Startups.** Participants can explore innovative financing strategies that rely on a startup's intellectual property assets, discussing valuation, investment options, and successful case studies on a global level.

## **2. Navigating the Data Privacy Maze: A Startup's Guide to Compliance and Growth**

**Data Privacy Compliance in the Age of Startups,** Explore the legal obligations and challenges related to data privacy that startups must navigate, with a focus on DPDPA, GDPR, CCPA, or other relevant regulations. Discuss strategies for ensuring data privacy compliance while scaling a startup.

## **3. Unlocking Startup Potential: The ABCs of Convertible Note Financing**

**Convertible Note Financing for Early-Stage Startups:** Delve into the intricacies of convertible note financing as a funding option for early-stage startups. Explain how convertible notes work, their advantages, and the potential legal challenges associated with this form of financing.

## **4. Empowering Startups: Navigating the New Era of Equity Crowdfunding**

**Equity Crowdfunding:** Investigate the opportunities and legal frameworks surrounding equity crowdfunding for startups. Explore the impact of recent regulatory changes and how startups can leverage equity crowdfunding platforms.

*The Themes are framed by Team PANDA LAW and are exhaustive in nature. Any Participant trying to communicate with the Team PANDA Law in this regard is liable to be disqualified from the competition.*

*All the participants are required to stick to the same title and theme of the competition.*

# AWARDS

## **Top 3 Entries**

- Win coveted internships at PANDA Law, where you'll dive deep into real-world legal action.
- Receive enlightening books on Corporate Law and Start-Up Laws, your keys to mastering the legal landscape.

## **Next Top 5 Entries**

- Your thoughts, ideas, and insights will shine in the spotlight as they get published on the prestigious CIILE Blog.

## **All Participants**

- E-certificates to commemorate your participation, a testament to your commitment to legal and financial knowledge.

Don't miss out on this opportunity to share your wisdom, win internships, and enhance your legal library!

Join us and make your mark in the world of Corporate and Startup Laws.

# REGISTRATION

There is no registration fee for the competition. Click on the link given to register.

<https://forms.gle/EnzhkEdqMgDrA9P29>

# **IMPORTANT TIMELINE**

**9th Oct.'23**



**Last Date of Registration**

**15th Oct.'23**



**Last Date for Submission**

**19-20th Oct.'23**



**Declaration of Result**

# **SUBMISSION GUIDELINES**

- **Co-authorship is permitted for a maximum of two authors. However, both authors need to register on the same Google form.**
- **Submissions are to be made through Google Forms only.**
- **A cover note mentioning the name of the author(s), Professional Position/ Course/Year of study (as applicable), and name of the Institution/College/University.**
- **Postal address, email address, and contact number must be submitted with the blog as well (could be mentioned on the very first page itself).**
- **The full blog must not exceed a maximum of 1000 - 1500 words (excluding footnotes and citations).**
- **The main text should be in Times New Roman with a font size of 12 and line spacing of 1.5. The footnotes should be in Times New Roman, font size 10, with a spacing of 1.0.**
- **One-inch margins should be maintained on all four sides.**
- **Citation Style: Bluebook, 20th Edition.**
- **The full paper has to be submitted in soft copy in MS Word (.doc/.docx)**
- **Only original, unpublished work is sought. Any blog submitted to present identical or substantially similar work already published or under review for any other publication will not be considered.**
- **Plagiarism of up to 15%, excluding citations, is permitted.**
- **All submitted blogs must be aligned with the theme and Sub-Theme mentioned above and contain the following details:**
  - 1. Title of the blog**
  - 2. Sub-theme (under which the blog is submitted)**
  - 3. Name of the author/s**
  - 4. Designation/Profession**
  - 5. Name of Institution**
  - 6. E-mail address**
  - 7. Contact details**



# GENERAL RULES

1. There is no registration fee for this competition.
2. This competition is open to all students in their five-year course and three-year course, Post Graduate, Doctoral Degree in any recognized university across the country.
3. To participate in the competition, interested students must submit through the submission link that will be mailed to all the registered participants by **10 October 2023 along with the team codes**. Late submission shall not be accepted under any circumstances whatsoever.
4. No part of the blog should contain any form of identification of the participants, and any such information, if detected, would lead to disqualification
5. The blog must be original and bonafide work of the participants.
6. The blog must be written in English.
7. The blog, once submitted to us for this competition, should not be submitted to any other competition and/or for any other purpose. However, the participants are free to pursue publication on other platforms if they are not placed on the merit list.
8. The blog submission will be considered to be the Intellectual property of the CIILE, and we reserve the right to publish the same.
9. The winners of the competition authorized the organizers to use their names and photos if required, to publish the competition and its results.

# ASSESSMENT CRITERIA

The blog submissions will be marked on a scale of 1-100. The following scale will guide our editors in evaluating the submissions:

- **Similarity Index of Manuscript Submitted [15 Marks]**
- **The overall structure of the Manuscript (Presentability of Idea) [10 Marks]**
- **The rationale behind the Idea, Its Clarity, and Outline of the Manuscript (including headings and sub-headings) [20 Marks]**
- **The Uniqueness & Feasibility of Idea/Proposed Title [5 Marks]**
- **References/Citations (20th ed. Bluebook) & Grammatical Technicalities [10 Marks]**
- **Case Studies & Practical Examples [5 Marks]**
- **Audience Engagement [10 Marks]**
- **Accuracy and Credibility of Information and References [10 Marks]**
- **Overall Impression (Conclusion, Suggestions, and Futuristic Approach) [15 Marks]**

# OUR PATRON-IN-CHIEF



**Prof. Dr. Faizan Mustafa**  
**Vice-Chancellor**  
**CNLU, Patna**

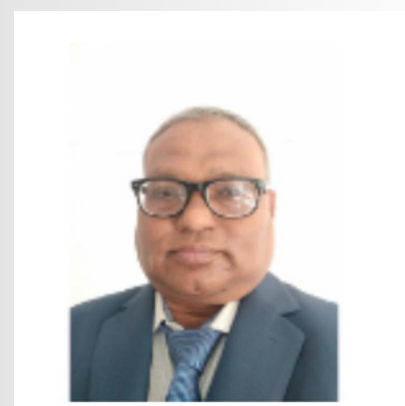
# OUR PATRONS



**Prof. Dr. S.P. Singh**  
**Registrar**  
**CNLU, Patna**



**Prof. Dr. Ajay Kumar**  
**Dean Academics**  
**CNLU, Patna**



**Prof. Dr. S.C. Roy**  
**Dean, Research**  
**CNLU, Patna**

# OUR ADVISORS



**Mr. Nishchal Anand**  
**Partner (IP & TMT)**  
**Panda Law, Noida**



**Mr. Pranay Agrawala**  
**Partner (M&A)**  
**Panda Law, New Delhi**



**Mr. Sanchith Shivakumar**  
**Partner (Data Protection & TMT)**  
**Panda Law, Chennai**



**SCAN FOR  
REGISTRATION**

## **CONTACT DETAILS**

### **Faculty Convener(s)**

**Dr. Md Safiullah (+91 8969767406) (Convenor)**

**Dr. Kirti (+91 8210142591) (Co-Convenor)**

### **Student Convener**

**Ms. Manvee (+91 6203590599)**

### **Student Coordinators**

**Ms. Suhani Suman (+91 6203914379)**

**Mr. Asif Pervez (+91 8102246598)**